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**The WORKSTATION COMPUTER  
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## Introduction

Tasaa is a professionally managed company, with a dedicated, proactive and technically competent Top Management Team, which with its collective experience has helped Tasaa emerge as a vibrant and dynamic corporate and a key player in the multi- million global market of Information Technology.

Since its inception in 1997, we have developed a large and satisfied customer base by giving the best through our competence, experience, high quality standards and best methodology and processes. Headquartered in Mumbai, with branches in Pune and Chennai, **we are a small but strong team of 70+ professionals from different streams, who however, like to THINK BIG!!**

**THERE'S ALWAYS A BETTER IDEA!** - *Something that is believed in and practiced by all at Tasaa.*

Our firm belief in the above helps us provide outstanding services/products to our customers, always providing them with something new that contributes to their business in a **time, quality and cost effective** manner. Thus, adding value to their business by:

- improving competitiveness
- streamlining operations
- helping them to be current on technology

**We are a rapidly growing IT corporate having separate strategic business units as below:**

**1. Product Solutions:** Packaged solutions from World renowned organizations like Sage, Epicor, Autodesk, Adobe, Corel, Vacom, Apple as well as in-house developed specialized vertical specific products.

**2. Business Application Development:** Business process integration through Customized software development on Client/Server Architecture as well as Web Enabled, e-Commerce, Database Management. We are Microsoft Certified Partners.

**3. Multi-Media Development:** Web Design & Development, Corporate Presentations, e-Cataloguing, Print Graphics, Logo and Brand styling, 2D and 3D animation.

**4. Computer Education and Training:** "The Workstation Computer Education": Authorized Training Center of Adobe, Corel and Autodesk.



## Profile

Tasaa has been a **Premier VAR (Value added Reseller) of Autodesk Media and Entertainment Solutions** since the year 2003 for Mumbai region. After servicing the Mumbai market and having set a high standard of performance in a short time span, we are now expanding our operations to CHENNAI effective September 2010.

Apart from AUTODESK, we are aligned with **ADOBE, COREL, WACOM, APPLE, MICROSOFT and a host of Plug-in companies** too, making us a one stop shop for all software and hardware needs of 3D Animation, Visualization, Post-Production, Gaming and Manufacturing Industries.

**We don't sell we solve** - Besides being a professional training and technical resource for our clients, TASAA is committed to providing high level support to our customers and ensuring their success by improving competitiveness, streamlining operations and helping them to be current on technology.

Whether it is upgrading to the latest version of the software, troubleshooting during a project with a tight deadline, or conduct demos & workshops for the latest versions of software, we are almost always in a position to solve a customer's problems, whether they relate to operations, hardware, project handling or understanding and using the software intelligently.

## Value Added Services

We believe in being Consultants rather than just being a software provider.

We can certainly help you establish your new operation and set up the production pipeline as per your nature of business. With our experience in the industry and our valued partnerships we can provide you the best in :

1. Software
2. Hardware
3. Plug-ins
4. Support
5. Man power (Experienced and Fresher through our Authorized Training Center).



6. Being Autodesk Development Partner, we can now offer customizations within Autodesk products and also develop new utilities / scripts, around core Autodesk Technology, to help customers customize their workflow.

7. TASAA operates a **Computer Training Institute “The Workstation Computer Education”** located in Mumbai and Pune. The Mumbai Workstation is an **Authorized Training Centre** for Autodesk M&E and Autodesk MCAD Products. We are also Educational Partners for Adobe and Corel.

## Honors

1. Top Performing Value Added Reseller H1 FY08 West for Autodesk Media and Entertainment Products.
2. Top Value Added Reseller for India in FY 2006 for Autodesk Media and Entertainment Products
3. Category A Winner, Design Visualization Competition, July 2006 for Autodesk MED Products.
4. ADOBE - GOLD level partner 2010.

## Clientele

Our customer base includes a **broad spectrum of clients** from various segments like Architecture, Visualization, Animation, Broadcast, Post Production, Gaming, Educational Institutes & Colleges, Event Management, KPOs and BPOs.



## Why TASAA?

1. Dedicated and high-end Infrastructure - current and best technologies implemented.
2. Partnerships extending into client culture, technology and domain excellence.
3. Work Environment that is committed along with an empowered intellectual team.
4. Partner of choice with the best in the industry; be it Autodesk, Adobe, Sage, Corel or Microsoft.
5. Proven track record of performance; be it through the **awards** that we have been honored with for our AUTODESK RESELLER BUSINESS, **achievements** of our SOFTWARE TEAM that we have been recognized for, or the dedication with which we have carved a niche for ourselves in the Computer Education Segment through our brand "**The Workstation**" computer education.

## Media and Entertainment Products

- a) **Autodesk** - 3ds Max, Maya, Softimage, Mudbox, Motionbuilder, AutoCAD, AutoCAD Mechanical, AutoCAD Electrical, Vault, Inventor, Inventor Publisher, Navisworks, Showcase, Sketchbook Pro
- b) **Adobe** – Adobe Creative Suite Products, Flash Media Server Products, E-Learning Suite and Adobe Technical Communication Suite
- c) **Pixar Renderman** – Renderman for Maya, Renderman Studio, Renderman Pro Server & Tractor
- d) **Corel** – Corel Draw Graphics Suite, PaintShop Photo Pro, Painter, Video Studio Pro, Winzip, WordPerfect Office



- d) **E-on Software** – Vue xStream, Vue Infinite, Ozone
- e) **Plug-Ins** – Autodesk & Adobe certified plugin
- f) **Apple** – Mac Pro, iMac, Mac Book Pro
- g) **Wacom** – Intuos, Cintiq, Bamboo
- h) **Microsoft** – Microsoft OS, Microsoft Office, Microsoft Servers

### ***Business and Enterprise Management Products***

- A) Sage** - ERP, CRM, HRMS
- B) Epicor** – ERP and CRM

