

COMPANY PROFILE

TASAA INFOSOLUTIONS PVT LTD (MUMBAI)

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Introduction

Tasaa is a professionally managed company, with a dedicated, proactive and technically competent Top Management Team, which with its collective experience has helped Tasaa emerge as a vibrant and dynamic corporate and a key player in the multi- million global market of Information Technology.

Since its inception in 1997, we have developed a large and satisfied customer base by giving the best through our competence, experience, high quality standards and best methodology and processes. Headquartered in Mumbai, with branches in Pune and Chennai, **we are a small but strong team of 70+ professionals from different streams, who however, like to THINK BIG!!**

THERE'S ALWAYS A BETTER IDEA! - *Something that is believed in and practiced by all at Tasaa.*

Our firm belief in the above helps us provide outstanding services/products to our customers, always providing them with something new that contributes to their business in a **time, quality and cost effective** manner. Thus, adding value to their business by:

- improving competitiveness
- streamlining operations
- helping them to be current on technology

We are a rapidly growing IT corporate having separate strategic business units as below:

1. Product Solutions: Packaged solutions from World renowned organizations like Sage, Autodesk, Adobe, PTC, Corel, Wacom, Apple as well as in-house developed specialized vertical specific products.

2. Business Application Development: Business process integration through Customized software development on Client/Server Architecture as well as Web Enabled, e-Commerce, Database Management. We are Microsoft Gold Certified Partners.

3. Multi-Media Development: Web Design & Development, Corporate Presentations, e-Cataloguing, Print Graphics, Logo and Brand styling, 2D and 3D animation.

4. Computer Education and Training: "The Workstation Computer Education": Authorized Training Center of Adobe, Corel and Autodesk.



Our Strengths

- **Our People, Our Team** - Work Environment that is committed along with an empowered Intellectual team.
- **Our Infrastructure** - Dedicated and high-end Infrastructure with current and best technologies implemented.
- **Our Experience** – 13 plus years of rich experience where we have served varying industries like Transport and Logistics, Banking and Credit Verification, BPO / KPOs, Manufacturing, Construction, Media and Entertainment.

Our Affiliations

- AUTHORIZED BUSINESS AND DEVELOPMENT PARTNER FOR SAGE ACCPAC ERP / CRM / HRMS SOLUTIONS.
- PREMIER SOLUTIONS PROVIDER FOR AUTODESK MEDIA AND ENTERTAINMENT SOLUTIONS.
- ADOBE AUTHORISED GOLD PARTNER FOR DIGITAL MEDIA OFFERING.
- AUTHORISED TRAINING CENTRE FOR ADOBE, COREL AND AUTODESK.
- MICROSOFT GOLD CERTIFIED PARTNER.
- VALUE ADDED RESELLER FOR PARAMETRIC TECHNOLOGIES CORPORATION.
- VALUE ADDED PARTNER FOR WACOM.
- VALUE ADDED PARTNER FOR APPLE SOLUTIONS.

Honors

1. Top Performing Value Added Reseller H1 FY08 West for Autodesk Media and Entertainment Products.
2. Top Value Added Reseller for India in FY 2006 for Autodesk Media and Entertainment Products
3. Category A Winner, Design Visualization Competition, July 2006 for Autodesk MED Products.
4. ADOBE - GOLD level partner 2010.

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Clientele

Our customer base includes a **broad spectrum of clients** from various segments like Architecture, Visualization, Animation, Broadcast, Post Production, Gaming, Educational Institutes & Colleges, Event Management, KPOs and BPOs, Transport & Logistics, Banking, Immigration and Legal, EPC, Manufacturing and IT services.

Why TASAA?

1. Dedicated and high-end Infrastructure - current and best technologies implemented.
2. Partnerships extending into client culture, technology and domain excellence.
3. Work Environment that is committed along with an empowered intellectual team.
4. Partner of choice with the best in the industry; be it Autodesk, Adobe, Sage, Corel or Microsoft.
5. Proven track record of performance; be it through the **awards** that we have been honored with for our AUTODESK RESELLER BUSINESS, **achievements** of our SOFTWARE TEAM that we have been recognized for, or the dedication with which we have carved a niche for ourselves in the Computer Education Segment through our brand "**The Workstation**" computer education.

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VARIOUS SOLUTIONS & SERVICES OFFERED BY TASAA

A) ERP – CRM – HRMS Solutions

1. Tasaa is a SAGE ACCPAC ERP Sales, Implementation as well as Development Partner.
2. One of the few Sage Partners who work on all products offered by Sage in India - **ACCPAC ERP, HRMS, PAYROLL, CRM, PROJECT AND JOB COSTING and MANUFACTURING modules like Autosimply and Batchmaster.**
3. We have also **developed products which integrate with SAGE ACCPAC** for local Indian market needs, like **Service Tax, Fringe Benefit Tax, Quality Control and Students Information Management System.**
4. Currently already servicing customers in the Middle East, UK and USA for their Sage Development needs.
5. Built on the foundations of industry knowledge, solution expertise, delivery excellence and a strong partnership, our Sage Practice is uniquely positioned to address your business and IT challenges quickly and cost-effectively. We have over 11 years of software development experience which includes considerable offshore development experience. We thus have a sound development and testing processes, with experienced project managers and project leaders who ensure a quality product/code, within required time frames.
6. Proven record of handling complex implementation projects spanning various industries including Engineering, Manufacturing, Service and Infrastructure companies.
7. Our **services for Sage Accpac ERP include Implementation, Customizations, User training and support.**

B) Media and Entertainment Solutions

Tasaa has been a **Premier VAR (Value added Reseller) of Autodesk Media and Entertainment Solutions** since the year 2003 for Mumbai region. After servicing the Mumbai market and having set a high standard of performance in a short time span, we have now expanded our operations to CHENNAI effective September 2010.

Apart from AUTODESK, we are aligned with **ADOBE, COREL, WACOM, APPLE, MICROSOFT and a host of Plug-in companies** too, making us a one stop shop for all software and hardware needs of 3D Animation, Visualization, Post-Production, Gaming and Manufacturing Industries.

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We don't sell we solve - Besides being a professional training and technical resource for our clients, TASAA is committed to providing high level support to our customers and ensuring their success by improving competitiveness, streamlining operations and helping them to be current on technology. Whether it is upgrading to the latest version of the software, troubleshooting during a project with a tight deadline, or conduct demos & workshops for the latest versions of software, we are almost always in a position to solve a customer's problems, whether they relate to operations, hardware, project handling or understanding and using the software intelligently.

C) Manufacturing Solutions

1. Tasa has partnered with Parametric Technologies Corporation (PTC) to offer its various design, analysis and CAM/CAE products like Pro-E, Match CAD, Pro Tool Maker, and Wildfire.
2. The business of PTC is product development and the objective is to provide you with the best Product Lifecycle Management (PLM) and Enterprise Content Management (ECM) solutions.
3. For more than two decades, PTC has delivered industry-leading software solutions to enterprise and small business customers spanning multiple industries.

D) Design and Web Solutions

Appearance, Accessibility, Visibility and Usability are our key words. As a Design Company, we will help you define your goals in clear concrete terms and then work with you to deliver realistic and affordable business savvy design solutions.

We offer services in:

1. WEB DESIGN AND PROGRAMMING (internet, intranet and dynamic web applications),
2. CORPORATE IDENTITY (logo & stationery design, power point and flash presentations),
3. PRINT GRAPHICS (brochures & catalogues)
4. WEB HOSTING & EMAIL SETUP

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E) Computer Education and Training

The Workstation Computer Education was started in August 1997 with the aim of imparting application based courses in the field of:

1. Print Graphics,
2. 2D & 3D Animation,
3. Editing, Compositing & Special Effects,
4. Post Production,
5. Web Designing,
6. Engineering & Manufacturing Design and Project Management,
7. Architectural Design

Very Shortly we are also launching courses in :

8. Game Art Development
9. Photography

Currently we have centers in Pune and Mumbai.

We also offer COPRORATE TRAININGS (onsite as well as offsite).

The aim is to provide students with state of the art infrastructure, professional teaching, and application based courses with the appropriate mix of theory and practical to help the student exploit his/her creativity and prepare him for a career in the field he chooses.

Re-enforcing the importance of regular industry interaction, we conduct Professional Workshops and Industrial Visits for our students as it definitely adds value by giving them a holistic picture of what`s happening in the industry beyond the labs and classrooms!

We have been appointed :

1. Authorized Training Center for Autodesk Inc. [for 3ds max, Maya and Combustion].
2. Advanced Authorized Training Centre [ATC] for Autodesk Inc.[For AutoCAD, REVIT and INVENTOR PROFESSIONAL].
3. COREL TRAINING PARTNER.
4. ADOBE- Authorized Training Center.

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Thank You!

We take this opportunity to thank you for your time invested in knowing about Aura and the services offered by us.

To know more about us, Kindly visit :

- www.tasaa.com
- www.tasaasolutions.com
- www.the-workstation.net
- www.auracommunication.com

Kindly feel free to contact us if you have any further queries:

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